

## ***ABSTRACT***

### **Asset Management Activities of Investment Management Company (IMCO)**

The aim of this thesis is: To understand and to let understand what is the asset management of investment Management Company? What are management activities in these companies? Organizational model. What are the types of investment funds? Which are the roles of an investment management company? What is the structure of the investments on concrete examples? What is the portfolio composition and what is the net asset value of the investments? What are the benefits for the “small” investors, looking at profitability and volatility of funds and its benchmarks? What is the effectiveness of the investments inside the investment fund? What is the diversification and what are the investment decisions? What is the asset allocation of an investment and what are the main financial instruments used to make an effective portfolio?

The following thesis is composed by five chapters; in the first chapter an asset management of an investment company is elaborated, as well as the characteristics of investment funds, costs and valuation of funds. In the second one there is an elaboration of financial products and instruments like government and corporate bonds and stocks, price index and volatility of investments and benchmarks. In the third part there is a presentation of an investment company with the underlying assets, the structure of the investments and the main indicators. In the fourth chapter there is an elaboration of three pension funds, by compartment, as an underlying asset of the investment company.

Finally, the last chapter works out the results and the conclusions and, of course, a set of questions for the future elaboration.

The identified key words are: asset management, management activities, investment funds, volatility, profitability, pension funds, index, benchmark, price index, traded funds, quotations, expense ratio, transaction costs, Sharpe index, underlying asset, stock market, bond market, net asset value.