

Facilitating collaboration, mobility of researchers and exchange of knowledge between Partners

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Abstract — Treviso Tecnologia is a non-profit entity which offers the market innovative high value-added services together with the development of projects financed on a local, national and European scale that allow a high degree of operational independence. It stands out as a facilitator offering information, education and developing services to promote the continuous dissemination of innovation with companies, leveraging the network between the world of research, university, the chambers of commerce and public institutions. Within the Trans2Care project we intend to apply this approach to innovation methods in several areas related to the problems explored by the Project Partners with the aim of promote collaboration, mobility of researchers and exchange of knowledge between Partners.

Index Terms — high value added services, projects, innovation, network, intellectual property

1 TREVISO TECNOLOGIA

Treviso Tecnologia, the Treviso Chamber of Commerce's special agency for innovation, was founded in 1989 to promote an entrepreneurial culture oriented towards innovation. With its workforce of 50 employees and collaborators, Treviso Tecnologia has always invested in the continuous updating of in-company skills in order to better face the need of companies and of local context that is constantly evolving. In this way, Treviso Tecnologia promotes the growth and development of an ecosystem favorable to innovation through the development of factors such as the quality of work, the improvement of managerial skills, the diffusion of ict in every economic sector (Digital Business Ecosystem, according to the EU) and the enhancement of

intellectual property as the currency of the new millennium. Furthermore, Treviso Tecnologia aims at supporting the territory in its ongoing transformation process through the high value-added, innovative services, technological infrastructures and international awards, programmes for the development of skills and professionalism, innovation and technology transfer supporting companies at any level (local, national and European) and finding resources whose final beneficiaries are companies and others. In addition to the corporate headquarters in Lancenigo di Villorba where the Training and Business Services are based, the company also has a product testing and certification centre (CERT) in Rustignè di Oderzo and its Neroluce Laboratory in the Fornace dell'Innovazione in Asolo.

2 SERVICES

Our offer of services is organized into four lines of activity:

Innovation and technology transfer: we promote the competitiveness of companies through the collaboration with centres of excellence in the science field within the framework of financed projects or specific projects;

Continuous development of advanced and innovative skills: we design and deliver educational pathways that connect education (high school and university) with the business world, in order to jointly support lifelong learning programmes for companies. These programmes are often financed by participating in local and international calls for tenders.

Delivery of services of excellence: we invest in infrastructures and competence to perform for products testing and certification, with high value-added services in the field of intellectual property protection and international technical regulations.

International network: through cross-functional networks and partnerships with outstanding parties on a European scale, we cooperate in actions and projects aimed at the development of research, innovation and technology. transfer.

2.1 Technology transfer activities

Specifically technology transfer activities can be organized in three lines of activities:

- **Development and technology transfer:** in this sense we conduct evaluation activities and development of Human-Centered design for the creation of high-innovative product concepts. Furthermore, some actions of market foresight, focus group with beneficiaries and technology intelligence activities aiming at let emerge potential development projects are carried out. Consequently a multi-disciplinary team and market orientation are the ingredients for a better competitiveness.
- **Tests and product certifications:** we offer test and certification services for analyses in the agri-food sector, the oenological sector, in particular, as well as in the industrial sector also identifying the presence of harmful or toxic substances through the Chemical Laboratory. We can evaluate and certify the reaction to fire and the energy classification of building, we can test and certify products including wood and other construction materials for EC marking and we can measure the presence of harmful or toxic substances in fabrics and leathers.

- High value added services: specifically in the field of Intellectual Property, the Patent Library Office offer high value added services for the protection and valorisation of Intellectual Property. The office offer priority searches on trademarks, patents and designs and communicate all information needed to understand and afford national and international application procedures. Beneficiaries can also receive technical assistance on the definition of claims as well as support and legal assistance for the developing of strategic and market solutions.

Some Tech Transfer Projects carried out by Treviso Tecnologia are the following:

TITOLO	PROGRAMMA	SITO INTERNET	RUOLO	DATA CONCLUSIONE
EMUVE – Entrepreneur Multi-User Virtual Environment	Toi Leonardo da Vinci (Programma LLL)	www.emuve.euit/news.php	Capofila	30/09/2012
IP for SMEs - L'integrazione transfrontaliera nella gestione della proprietà intellettuale (IP) come leva di competitività regionale	InterReg 4c ITALIA - SLOVENIA 2007 -2013	www.innoskills.net	Capofila	31/4/2014
LEONARDO REBASING - Research-based Competence Brokering	Toi Leonardo da Vinci (Programma LLL)	www.leonardorebas-ing.eu	Partner operativo	-
TRANS2CARE - Rete Transnazionale per l'Innovazione ed il Trasferimento Tecnologico per il miglioramento della sanità	InterReg 4c ITALIA - SLOVENIA 2007-2013	www.trans2care.eu	Partner operativo	30/09/2014
IPR for SEE: intellectual Property Rights for SEE	Interreg SEE	www.iprforsee.eu	Partner operativo	31/12/2012
IP-SMEs - IP Awareness and Enforcement innovative services for Mediterranean SMEs	Interreg MED	www.ip-smes.eu	Partner operativo	31/05/2013

TITOLO	PROGRAMMA	SITO INTERNET	RUOLO	DATA CONCLUSIONE
RFID from Farm to Fork (RFID-F2F)	CIP	www.rfid-f2f.eu	Partner operativo	31/08/2012
TEMP Textile Excellence in EU-MED Partners	FP7 Kcitis Commissione Europea	www.temp-eumed.eu	Partner operativo	30/11/2012
Rapid open Innovation - speeding time to market (Rapid OI)	Cooperazione trans-frontaliera Italia-Austria	www.rapid-innovation.net	Capofila	28/02/2015
Sviluppo di un sistema di diagnosi dello stato per il riciclo attivo degli accumulatori del futuro	Cooperazione trans-frontaliera Italia-Austria	-	Partner operativo	30/06/2014
PIACE - Piattaforma intelligente, integrata, adattiva di microgenerazione ad elevata Efficienza per usi residenziali	Industria 2015	-	Partner operativo	30/6/2013 (proroga ?)
PROsumer.NET	FP7 Cooperation	prosumernet.eu	Partner operativo	01/06/2013
R.I.ECO - Rete innovativa per la valutazione della ECOcompatibilità dei prodotti	POR Azione 1.1.1	-	Capofila	04/10/2012
Reorienting Patent Information Centres	EPO	-	Capofila	01/11/2013
SILE	Legge Regionale 9	-	Partner operativo	01/01/2012
FAST FORWARD 2009	Contributo Camerale di Treviso	-	Capofila	-
FAST FORWARD 2010	Contributo Camerale di Treviso	-	Capofila	-
Trasferimento tecnologico, innovazione delle filiere produttive e rapporti con il mondo della ricerca universitaria	Fondo di perequazione	-	Partner operativo	31/03/2011

3 ROLES IN TRANS2CARE

3.1 What offer to T2C

The role of Treviso Tecnologia within the Trans2care project is put our services at disposal to all Partners and share our knowledge on innovation and technology transfer. We would like to act as facilitator for the creation of a network that includes several actors like Universities, big industries, research centres, hospitals, tech transfer offices, public institutions, SMEs, laboratories and the market. Treviso Tecnologia, as Project Partner of Trans2care, intend to transfer its approach to innovation methods to the Partners and to the Project, that include the consideration of the importance of technology transfer activities, with the aim of promote cooperation with external partners, expedite mobility of researcher and foster the exchange of knowledge and expertise among Partners.

4 CONCLUSION

Through Trans2Care project, we intend to contribute with our expertise to reach the common Project goal, that is to establish interesting collaborations and connect the Project Partners in order to eventually improve their expertise and to promote exchange of ideas and technology transfer activities.

ACKNOWLEDGEMENT

The financial support of the Fondo europeo di sviluppo regionale for the Trans2care project is greatly appreciated.

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